



INNOVATION WORKSHOPS

Unlock impact with an innovation workshop

Higher education has reached a transitional moment — do institutions remain status quo and hope for the best or lean into change and **rethink** the next evolution of higher education to stay ahead. The industry is experiencing disruption. University leaders who adopt a learner-first mindset, enable their data, invest in innovation and challenge convention are finding success.

Collegis Education can help.

Collegis Innovation Workshops help institutions break through plateaus, foster creativity and develop student-centered solutions that drive results.

EMPOWERING YOU TO SOLVE COMPLEX PROBLEMS

Each workshop is customized to ensure the outputs and recommendations support your goals and objectives. Grounded in design-thinking principles, our methodology uses interactive exercises to surface compelling insights, unite and build stakeholder consensus, and produce prioritized action plans that align with students, prospective and current.

STEP I: DISCOVERY

Conduct a group interview, virtually or on-site, with key stakeholders to understand your institution's legacy processes, current challenges, and future data and technology needs.



Output: A custom proposal that defines workshop goals, success measures, participant list and agenda.

STEP II: CAPTURING THE CURRENT STATE

Dive into your data sources, systems and infrastructure to identify areas of excellence and opportunity, process gaps and how your tech stack helps or hinders your enrollment and marketing efforts.



Output: A whiteboard map of your enrollment technology ecosystem and high-level recommendations for optimization.

STEP III: ASSESSING OPERATIONAL READINESS

Capture participant insights to evaluate the institution's ability to start innovating.



Output: A cluster mapping of areas of excellence, untapped opportunities, and potential problems or barriers.

STEP IV: BUILDING YOUR STRATEGIC ACTIVATION ROADMAP

Lead structured ideation that yields a high volume of actionable solutions quickly.



Output: A prioritized mapping of activations categorized as either quick wins, luxury or strategic and an outline to assist in moving projects into rapid prototyping.

See how a Collegis Innovation Workshop can help you collect insights, connect systems, and drive strategic activations that produce efficiencies, propel growth, and drive scalable impact.

[Learn More at CollegisEducation.com](https://www.collegiseducation.com)

